**For this paper there is 4 cross culture topics to be written about**

**1ste: cross culture leadership (300) words**

**2ste: cross culture negotiation (300) words**

**3th: Cross culture marketing (300) words**

**4th individual assignment/ research about Indian expats in the Netherlands. (800) words**

**Each has to be assign separately and is also different each other. I have added the cross culture management book for theory.**

**Cross culture leadership management**

Choose one of the following options:

* Option 1: Find 2 concrete examples of leaders from international companies. Analyze their leadership styles at the universal level, at the collective level and at the individual level. (max. 300 words per leader, meaning a total max of 600 words).

How do you construct the assignment:

* Always start with a concept or headline taken from the chapter and underline it before your analysis.
* Your examples/cases can should be supported with references such as links to the original sources and pictures.
* In the peer-review process, please make sure you get feedback from your team and the tutor. Please make sure your cases/ examples do not overlap with ones from others.

**Cross culture negotiation Management**

Your assignment this week is to choose one of the following options:

* Option 1: Find a company or organization that has been/ or is going through a negotiation process, for example through a merger, an acquisition, or a joint venture. Find out and analyze which strategies were employed by the different companies during the negotiation process. For each strategy, state clearly in what way the company or companies have done well, or in what way the company or companies could have improved. Provide concrete/ specific suggestions how the negotiation could be carried on successfully. Generic suggestions that can be applied to any organization will not be marked.
* Option 2: If you cannot find a business example, take politics, economics, or history as the focus of this assignment. Find an example of a negotiation case or situation in a newspaper or in any other reliable source. Find out and analyze which strategies were used by the different parties during the negotiation process. For each strategy, state clearly in what way the different parties have done well, or in what way they could have improved. Provide concrete/ specific suggestions how the negotiation could be carried on successfully. Generic suggestions that can be applied to any situation will not be marked.

**Cross culture Marketing management**

* Find 2 concrete examples/cases of marketing: The first one represents the idea that advertisements are the product of a culture. The second one represents the idea that advertisements are the producer of a culture.
* Analyze and explain the examples: Why this example is a Product/ or a Producer of culture.

How do you construct the assignment:

* Always start with a concept or headline taken from the chapter and underline it before your analysis.
* Your examples/cases can/ should be supported with references such as links to the original sources and pictures.
* The maximum word count for each example is 300 words.
* In the peer-review process, please make sure you get feedback from your team and the tutor. Please make sure your cases/ examples do not overlap with ones from others.

**Final individual report**

**Here would like the topic to be about Indian expats working in the Netherlands and How how dutch companies adjust think about, negotiation, adjustment and bias. You can link more theory from the book.**