The question for this part remains the same, however I want the main ideas that are on this paper covered on my essay as it has to be the same for everybody on the group

Please have the same titles and same main points for each paragraph

*2 Literature review*

This section should summarise key issues covered in the articles provided for your assigned topic area at the beginning of the course. It should provide information on key findings, theoretical approaches and identified gaps in knowledge. It should also provide the rationale for the overall aim of your study, which will be outlined in the following section. Please note that this section should be referenced thoroughly.

please do not copy and paste:

the titles can remain the same

**“The Role of Gender Stereotypes in Perceptions of Entrepreneurs and Intentions to Become an Entrepreneur” by Gupta et al (2009),**

The article involves a research study that sought to identify how socially constructed gender stereotypes influence the intentions of men and women to venture into entrepreneurship.

Main Ideas

1. The results collected from three countries with respondents comprising of both male, and female entrepreneurs supported the hypothesis that entrepreneurs possesses traits that can predominantly be perceived as masculine.
2. Both male and female respondents who attributed to having higher entrepreneurial intentions perceived themselves to have characteristics similar to the male gender.
3. Respondents with perceived female gender identification traits had limited intentions of engaging in entrepreneurship ventures.

**“Beyond Entrepreneurial Intentions: Values and Motivations in Entrepreneurship” By Fayolle Et Al. (2014)**

The article aims at presenting some views on how values and motivation can be incorporated to the concept of entrepreneur intention. Three key issues identified are:

1. Little is known on how entrepreneurial cognitive process is influenced by values and motivation in terms of formation and implementation of entrepreneurial decisions.
2. The research proposes that values may aid in understanding how antecedents such as attitudes are formed and moderate the effect of the antecedents on entrepreneurial intention.
3. Values and motivation influence a link between intention and action and could aid in overcoming barriers that may hinder effective entrepreneurial start-ups.

**“A Systematic Literature Review on Entrepreneurial Intentions: Citation, Thematic Analysis, and Research Agenda” by Linan and Fayolle (2015)**

The article is a review of literature that sought to provide a clear overview of the different aspects studied in entrepreneurial intention research.

Main ideas

1. Entrepreneurial intention is a highly researched field, but most of the studies lack categorization and systematic review.
2. The review incorporated 409 papers, whereby citation and thematic analysis was conducted to highlight the main areas of specialization and themes being researched.
3. The study highlighted five main research areas and a sixth category for the cases that could not be easily categorized, and approximately twenty five themes could be highlighted from the categories.

References

Fayolle, A Linan, F. & Morian, J. A. (2014). Beyond entrepreneurial intentions: values and motivations in entrepreneurship. *International Entrepreneurship and Management Journal*, 10, 679–689. <https://link.springer.com/article/10.1007%2Fs11365-014-0306-7>

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Linan, F. & Fayolle, A. (2015). A systematic literature review on entrepreneurial intentions: citation, thematic analyses, and research agenda. *International Entrepreneurship and Management Journal,* 11, 907–933. <https://link.springer.com/article/10.1007%2Fs11365-015-0356-5>