**Sales Proposal – Assignment 3**

Attached is a Request for Proposal (RFP) from Love Birds International. In response to this, develop a basic sales proposal addressing what has been requested by the client. Your sales proposal should include:

* A cover letter to introduce your proposal
* Your suggestion of a signature cocktail for the cocktail reception
* Your suggestion of a dinner menu with wine pairings
* Your suggestion for live entertainment
* Suggested pricing/ budget per couple

You are a sales manager for newly renovated Delta Hotels in Kamloops where this special event may be hosted and you will use your sales talent to construct a sales proposal in response to the received RFP. To do this effectively; follow along closely to the provided rubric.

**NOTE: due date extended to March 31st (Tuesday) at 11:59PM**

**Late Penalties for Assignments:**

All assignments are due on the assigned date and time, NO EXCEPTIONS.

**If not submitted on the due date and time, then you will lose 25% of the grade value for that assignment per day.**

This assignment will be worth **15%** of your overall grade.