**Metaphors in New Year's Message from the President of the US**

***Introduction***

Language is considered to be an essential part of human life since humans cannot avoid it during most of their activities. Language is used in communicating with others. Also, language is used by people in expressing their feelings. In using communication, metaphor, a figurative language is usually applied to an object hence helping in conveying a central idea that is embedded in the sense of etymology.

**Aim**

The goal of the research is to analyze metaphorical expressions that were made in New Year's speeches by Barack Obama during his term in office and to survey the …..awareness of metaphors in public statements.

**Research questions**

1. What are the metaphors and what meanings they convey during the New Year's messages by Barack Obama?
2. Which tropes are being noticed in public speeches?

**Objectives**

1. To select and analyze the theoretical sources on the metaphors.
2. To find metaphors in New Year’s Message
3. To….(o conduct a survey about the perception of metaphors in public speeches.
4. To draw conclusions.

**Methods**

Empirical research methods for data collection and analysis will be used:

* Theoretical method....
* Empirical method
* Qualitative
* Quantitative

**References**

Lakoff, G. (1993) *The contemporary theory of metaphor. In A. Ortony, Metaphor and Thought* (pp. …). Cambridge: Cambridge University Press.

Kövecses, Z. (2000) *Metaphor and Emotion: Language, Culture, and Body in Human Feeling*. Cambridge, Cambridge University Press.