



QB57E3: Business Economics Essay

Course coordinator: Dr A. Zangelidis

TOPIC

It is often the case that firms do not have control over the price of key inputs they use. For example, pharmaceutical companies often use petrochemicals, but they have no control over the world market price for crude oil. If the cost of a key input rises, can the firm pass those higher production costs along to consumers in the form of higher prices? Critically discuss.

INSTRUCTIONS

Word limit: 1,500 words

Weight: 70% of total course mark

Submission: Turnitin (via MyAberdeen course page)

Submission deadline:

- Full-time cohort: Sunday 15th March (at midday, 12:00 Doha time)
- Part-time cohort: Sunday 22nd March (at midday, 12:00 Doha time)

Avoiding Plagiarism:

Definition of Plagiarism: Plagiarism is the use, without adequate acknowledgment, of the intellectual work of another person in work submitted for assessment. A student cannot be found to have committed plagiarism where it can be shown that the student has taken all reasonable care to avoid representing the work of others as his or her own.

Anyone who is investigated for alleged plagiarism is done so under the [Code of Practice on Student Discipline \(Academic\)](#).

There are many styles of referencing and citing. The Business School recommends the use of the Harvard referencing style. The library produces useful information on [Citing References](#).

At present the University of Aberdeen uses Turnitin to check students work and you will be asked to submit an electronic version of your report to this for analysis. Further instructions on this will be given to you via the assessment guidance on MyAberdeen.

The Centre for Academic Development provides guidance on how to avoid plagiarism <http://www.abdn.ac.uk/sls/online-resources/avoiding-plagiarism/> and you should refer to this prior to finalising your assignments.

You will be required to submit your assignment through the Turnitin software and you should ensure you have read and understood the Information for Students on TurnitinUK <http://www.abdn.ac.uk/sls/online-resources/avoiding-plagiarism/turnitin-uk/> prior to doing so.

Failure to submit to Turnitin will result in your grade being given G3 (zero), as per the School's policy on the Lateness Policy.