Planning: Developing an Action Plan

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Course

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Date

The strategic goal that I have chosen for the unit that I aim to develop is the development of the system that will help in maintenance of the records of the disease-causing agents of some of the most infectious diseases known to man which in the longer term will help in the research of the clinical trials of drugs testing their efficiency, analysis of the statistics of the biologic agents and studies of the disease causing agents according to their epidemiological classification. In order to achieve this goal, certain machinery will have to be brought for the testing of the susceptible individuals along-with the hiring of the professionals who are especially adept in the field of public health (Basics of Action Planning as part of strategic planning). Electron Microscopes will have to be brought for the purpose of the identification of the disease-causing agents. Special laboratories will have to be built for the execution of this purpose. The two most important fields that will have to be focused in the context of the achievement of this strategic goal are pathology and community medicine (Taylor, 2010). We would have to buy special machinery to carry out the task of the detection of diseases. Funds will have to be allocated for the process of collection of data for research. Computers will have to be bought for safeguarding of the database of the biological agents. The reason for my choice of this specific goal is that with the increase in the no of diseases in the world that are contagious in nature and the discovery of more and more diseases, the need for constant research has emerged due to which there is a need for testing of the new drugs via trials and measures for the prevention of diseases in future (Shapiro, 2013).

The timeframe for the completion of this goal will be about 2 years in which the first 6 months would be allocated for the collection of funds for the machinery, the next 6 months for the hiring of the health professionals, next 6 months for the collection of data for research along-with the testing phase of the clinical trials of drugs, last 6 months would be for the implementation phase of the trials of the drugs along-with the formulation of the data into an organized research paper. Specific funds will have to be sought and gathered from private investors in lieu of the shares of the hospital. All these procedures will have to be done following the principles of SMART (specific, measurable, attainable, relevant, time-bound) of action and planning.

Year 1

First 6 months: Data collection

Next 6 months: Hiring

Year 2

First 6 months: Testing and trial

Next 6 months: Implementation

References:

Basics of Action Planning (as part of strategic planning). (n.d.). Retrieved from https://managementhelp.org/strategicplanning/actionplanning.htm

Shapiro, J. (2013). Action planning toolkit.

Taylor, B. (2010). *Effective medical leadership*. University of Toronto Press.