**Assignment 2a – Case Study Evaluation Form**

**Grading Rubric**

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| **Graded Element** | **Points** |
| 1. **Content and correctness**
* Demonstrates correct and thorough understanding of case study elements
* Answers are clear, concise and sufficient
 | **\_\_\_\_ /7** |
| 1. **Completeness of answers**
* Answers are provided for all of the questions
 | **\_\_\_\_ /2** |
| 1. **Style and formatting**
* The assignment document is presented in an attractive, professional manner, and includes submitter’s name, course title/number, and submission date
* Assignment document file is properly named with assignment number, group number, and course number (2a\_CaseStudy\_PUBL612\_INITIALS.doc)
 | **\_\_\_\_ /1** |
| **TOTAL** | **10 points** |