**Assignment 2a – Case Study Evaluation Form**

**Grading Rubric**

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| **Graded Element** | **Points** |
| 1. **Content and correctness**  * Demonstrates correct and thorough understanding of case study elements * Answers are clear, concise and sufficient | **\_\_\_\_ /7** |
| 1. **Completeness of answers**  * Answers are provided for all of the questions | **\_\_\_\_ /2** |
| 1. **Style and formatting**  * The assignment document is presented in an attractive, professional manner, and includes submitter’s name, course title/number, and submission date * Assignment document file is properly named with assignment number, group number, and course number (2a\_CaseStudy\_PUBL612\_INITIALS.doc) | **\_\_\_\_ /1** |
| **TOTAL** | **10 points** |