RUBRIC FOR ANALYSIS OF JOURNAL ARTICLE FOR READABILITY AND SCIENCE VS PSEUDO SCIENCE: Attach Journal Article to back, rubric to front:\_\_\_\_\_\_\_\_\_\_ TURNITIN \_\_\_\_\_\_\_\_\_

NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**100 possible points**

**A 100-93 A- 92-90**

**B+ 89-87 B 86-83 B- 82-80**

**C+ 79-77 C 76-73 C- 72-70**

**D 69-60 F 59-0**

**PART I: Assignment Requirements**

Correct Memo Format 1 2 3 4

Use of visual info (294-335) with APA formatting (627) 1 2 3 4

Use of Classification and Partition (158-160) 1 2 3 4

Discusses the Journal format with correct APA (517-523) 1 2 3 4

Discusses the Author(s) background 1 2 3 4

Summarizes the journal article briefly 1 2 3 4

Intro with focus (or thesis) 1 2 3 4

Conclusion with recommendation 1 2 3 4

2-3 full pages, not including visuals 1 2 3 4 TOTAL:

**PART II. Characteristics of Technical Documents (Markel 7)**

Discuss major principle for organization 1 2 3 4

Discuss design to Increase readability 1 2 3 4

Discuss effective graphics 1 2 3 4

Discuss measures of excellence in tech communication 1 2 3 4

Discuss persuasive argument for thesis 1 2 3 4 TOTAL:

**PART III**.**SCIENCE-PSEUDO SCIENCE (Markel 516-531)**

Discuss author’s thesis/hypothesis/research question 1 2 3 4

Discuss significance of research 1 2 3 4

Explains thesis, etc. use of materials and methods (520) 1 2 3 4

Discuss and names scientific method or design process used 1 2 3 4

Gives examples of scientific method or design process used 1 2 3 4

Discuss conclusion and acknowledgments (522-523) 1 2 3 4

TOTAL:

**Part I: Grammar (Markel 216-242)**

Grammatical Sentences (216-223) 1 2 3 4

Ambiguous Pronoun references (219-220) 1 2 3 4

Punctuation (216-219) 1 2 3 4

Numbers/capitalization/ (671-673) 1 2 3 4

Sentence level issues (223-242) 1 2 3 4

TOTAL