Southern New Hampshire University

IT 515 Milestone Two Guidelines and Rubric

For Milestone Two, you will submit your Adoption and Strategies Proposal for the innovative technology that you selected and documented in Milestone One. You will identify different adoption timelines and strategies that can be applied within the business scenario and justify the adoption timeline and strategy that your analysis indicates is the best option for the business scenario.

Specifically the following critical elements must be addressed:

1. **Phase:** In what phase of the technology life cycle is the chosen technology? When is the ideal time for adopting this particular technology?
2. **Timeline:** Based on the technology adoption models, what possible timelines of adoption could be implemented, and which timeline best fits the needs of the organization?
3. **Variables:** What variables affect the timing and implementation of new technologies?

Guidelines for Submission: Milestone Two should follow these formatting guidelines: 5–7 pages, double spacing, 12-point Times New Roman font, one-inch margins, and citations in APA format.

Critical Elements	Exemplary (100%)	Proficient (90%)	Needs Improvement (75%)	Not Evident (0%)	Value
Phase	Meets "Proficient" criteria and provides examples to support explanation	Explains the phase in the technology life cycle and the ideal timing for adopting that technology	Identifies the phase in the technology life cycle but does not address ideal timing for adopting the technology	Does not identify the phase in the technology life cycle or address ideal timing for adopting technology	25
Timeline	Meets "Proficient" criteria and uses evidence from scholarly research to explain timeline choice	Explains possible timelines of adoption that could be implemented and which timeline best fits the needs of the organization	Identifies possible timelines but does not sufficiently provide details to support choice	Does not identify timelines	25
Variables	Meets "Proficient" criteria and makes detailed connections between variables and technologies	Explains variables that affect the timing and implementation of new technologies and defends which adoption timeline will best fit the needs of the organization	Identifies variables that may affect the timing and implementation of new technologies but does not defend a timeline that will best fit the needs of the organization	Does not identify the variables that affect the timing and implementation of new technologies	25

Articulation of Response	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	25
				Earned Total	**100%**