Identify the primary problem or challenge facing the decision-maker and recommend a realistic and actionable solution. A typical case analysis will include answers to fundamental questions such as: What is the problem at hand? Why did it arise? What are the related issues? What are the alternative solutions to solving it? Which alternative(s) is/are best to deal with the situation and why? How to implement the recommended solution?

Please apply the case analysis methodology(Like SWOT, VIRO, PESTEL) on this case assignment. This is formal report - typed using Microsoft Word). The report should include the following: an introduction,  problems/issues,  alternatives, recommendation & your justification, implementation planning, conclusion).