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February 19, 2015

CA260

Project Proposal

The goal of my website is to show off my work and market myself for future jobs. I will do this by displaying a professional portfolio that will showcase not only my web design skills, but also my writing and a few other projects that I have worked on while in school. I will soon be graduating the University of South Alabama with a Communication Studies degree so the audience of my site will be future employers. I would love to get a job in any number of fields including advertising, public relations, or human resources and I am really hoping that this website will open up a few doors for me.

My first page on my website will be the “home” page. This page will include a heading picture and maybe a few others. Up at the top I would like to have a quote and a short paragraph that will welcome viewers to my site. This paragraph will include the purpose of my site and what I would like to accomplish with it. On this page I would also like to include links to my social networking sites. I will include a contact me button at the bottom that will allow viewers to email me straight from my page. My home page will also include the links to all of the other pages on my site.

The second page of my website will be all about me. It will include a short biography and other significant information that I would like my future employers to know. It will include things such as a list of the organizations that I am in, stories about my time as a camp counselor,

and my experience in childcare. On this page I will also include personal references and a link to my professional profile on LinkedIn. I will also have my contact information available in order for future employers to communicate with me. This will be the first page on my website so I plan on making it visibly appealing in order to draw and keep the attention of visitors that are looking at my site.

My third page will be my resume page. It will include a fun and lively list of all the things that I have accomplished. Like any other resume it will include the schools I have attended, the awards I have won, the organizations I have served in, the leadership roles that I have had, the internships that I have had, and the places that I have worked in. Unlike other resumes, it will not be standard and boring. I will include pictures and also a PR video of the camp that I worked for. I will also include a PDF file of my standard resume.

My fourth page will be all about the work I have done with children. This will include all of the experiences from my three years of being a counselor and from the two years that I have been a nanny. I have been a camp counselor for a well-known camp in my home town called Camp of the Pines and I have also been a part of vacation bible school for my local church. I have been babysitting for the same family for two years now and the two kids that I take care of have a very special place in my heart. I love kids and would one day like to have a job that helps underprivileged children.

My fifth page will be about my “dream”. It will include what exactly I would like this website to accomplish and what I would like to accomplish in my life. I will talk about the career path that I would like to take and a description of an ideal job that I would like to have. I will

include the strong influences that I have in my life and I will tell why I would like to live my life like them. Lastly, I will talk about what I would like to see myself doing in 10 years.

Time Line:

Starting up the site and setting up pages: March 8, 2015

- Style and layout of site
- Links to all of the pages and social media

Complete “Home” page: March 15, 2015

- Put up heading picture
- Complete the purpose paragraph
- Include contact button
- Add more pictures

Complete “About Me” page: March 22, 2015

- Write a short biography and include contact info
- Find three references to use
- Add pictures

Complete “Resume” page: March 29, 2015

- Create a professional yet fun resume
- Add pictures
- Add video
- Include a link to a PDF with professional resume

Complete “For the Kids” page: April 5, 2015

- Include a description of all the work I have done
- Add pictures

Complete “The Dream” page and make finishing touches: April 12, 2015

- Add pictures
- Customize the site to my liking
- Make any last minute changes
- Turn in my progress report

Below is a flowchart of how my website will look:

