**Applied Research Design Summary**

After reading Chapter 1 of the Bickman and Rog (2009) textbook, you will use the template below to summarize the given information in the sections of Chapter 1. All sections of the template must be addressed. Longer sections in the textbook will have longer summaries, and shorter sections will have shorter summaries, as noted in each heading. Please see each section for the sentence requirement. The final product should be approximately 1200–1500 words. Citations and references are not required.

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| Chapter 1 |
| Planning Applied Social Research p. 2 |
| Stage 1*Write three to five sentences per heading in the section.* |
| Developing a Consensus on the Nature of the Research Problem, p. 5 |
| Developing a Conceptual Framework, p. 6 |
| Identifying the Research Questions, p. 8 |
| Negotiating the Scope of the Study, p. 9 |
| Stage 2*Write one to three sentences per heading in the section.* |
| Stage II: The Research Design, p. 11 |
| Design Dimensions: Maximizing Validity, p. 11 |
| Choosing a Design, p. 15 |
| Descriptive Research Designs, p. 15 |
| **Selecting Data Collection Approaches p. 19***Write one to three sentences per heading in the section.* |
| Sources of Data, p. 20 |
| Form of the Data, p. 20 |
| Self-Report Data, p. 21 |
| Extant Databases, p. 21 |
| Observational Data, p. 22 |
| Documents, p. 22 |
| Amount of Data, p. 22 |
| Accuracy and Reliability of Data, p. 24 |
| **Types of Data Collection Instruments***Write five to eight sentences per heading in the section.* |
| Primary Data Collection, p. 28 |
| Secondary Data Analysis, p. 34 |
| **Making Trade-Offs and Testing Feasibility***Write one to three sentences per heading in the section.* |
| Making Design Trade-Offs, p. 41 |
| Generalizability, p. 42 |
| Conclusiveness of Findings, p. 42 |
| Precision of Estimates, p. 43 |
| Comprehensiveness of Measurement. p. 43  |
| Feasibility Testing of the Research Design/Plan, p. 43 |

This assignment is due by 11:59 p.m. (ET) on Sunday of Module/Week 2.